

## Research on the Quality Development of English Teachers in Higher Vocational Colleges Based on Professional Competence

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**Abstract:** At present, China's higher vocational education has changed from large-scale development to intensive development. The rapid and deep development of higher vocational education has put forward higher requirements for the quality of Higher Vocational teachers. To cultivate applied talents that meet the needs of the society, we need to build a team of high-quality teachers to adapt to higher vocational education. English education in higher vocational colleges is different from that in other specialized English schools, as well as from the orientation-oriented English education in society. In the teaching object, the English level of the students it faces is quite different, and it is necessary to combine group teaching with individual guidance. The study of professional English is very important for students in higher vocational colleges, and there are still many shortcomings in the teaching of professional English. Improving the quality of teaching is the core of English teaching reform in higher vocational colleges, and the quality of teaching staff is the key to the success of teaching reform.

### 1. Introduction

Within the framework of higher education system, higher vocational education has been strongly supported by national and government policies in recent years. Our country is facing more and more fierce competition from outside. It is urgent to train a group of high-quality talents with both professional skills and English communication ability [1]. In order to meet the requirements of the times, higher vocational colleges must pay more attention to professional English teaching. Higher vocational education ushered in unprecedented opportunities for development. With the deepening of reform and opening up and the rapid development of society and economy, higher requirements have been put forward for higher vocational students' English proficiency [2]. Therefore, higher requirements are put forward for the quality of English teachers in Higher Vocational colleges. The cultivation of talents is inseparable from good policies, management and environment, and is inseparable from excellent trainers [3]. The international flow and sharing of educational elements and the international exchange of educational concepts have gradually brought China's overall education to the international stage. The quality and level of education have been steadily improved in the process of continuously learning from international advanced education experience and gradually localization [4]. Higher vocational teachers are the direct implementers of higher vocational quality education. Teachers' educational thoughts, education level and their own quality all play a direct role in the implementation of quality education [5].

At present, there are still many problems in English learning and teaching in higher vocational colleges in China. For example, most students are blind to the future career direction and lack the motivation for future study [6]. The student status is not satisfactory, and the student's cultural foundation is uneven. The aim should be to cultivate applied professional and technical personnel, the knowledge structure should be used as a standard, and the implementation of education and teaching should focus on strengthening the application and closely link the actual situation of the job. The quality of higher vocational teachers can not meet the needs of the development of higher vocational education. To this end, from the state to the local, various policies have been introduced and various forms have been adopted to promote and strengthen the construction of higher vocational teachers [7]. Higher vocational education is the key node which is most deeply influenced by the trend of internationalization of education and most urgent for reform. In higher vocational

English teaching, how to make students really improve their communicative competence in using English puts forward a higher quality requirement for our educators [8]. How to deal with these challenges, improve the comprehensive quality of English teachers in Higher Vocational Colleges as soon as possible, and do a good job in English teaching reform. It has become a serious problem to improve the English application ability of Higher Vocational students.

## **2. Ways to Strengthen the Quality Training of English Teachers in Higher Vocational Colleges**

### **2.1 Establishing New Teaching Concept**

Teachers should make clear the difference between higher vocational education and undergraduate English teaching, and get rid of the compressed undergraduate teaching mode. Teachers play an important role in the process of talent cultivation. To a great extent, the quality of professional English teaching depends on the quality of teachers. Higher vocational English teachers should not only possess the necessary proficiency in English listening, speaking, reading, writing, translation and extensive comprehensive knowledge, rich and solid cultural literacy, and be good at absorbing heterogeneous cultures, but also master the relevant knowledge of the major they teach. Facing the particularity of training talents in Higher Vocational education, higher vocational teachers have a long way to go. In order to become an excellent English teacher in higher vocational education, it is necessary to have an international vision and be able to look far ahead. Stand on the height of cultivating internationally competitive students to examine their education and teaching. The quality of higher vocational teachers is infiltrated in all educational processes, and thus has a subtle influence on students [9]. Teachers should understand and study the psychological characteristics of each student, and strive to meet the needs of students of different types and levels, so that each student's body and mind are healthy.

### **2.2 Self-improvement in Teaching**

Linguistic knowledge has a very close relationship with English teaching and is an important part of the knowledge structure of English teachers. Teacher's teaching activities are cognitive activities, and knowledge is the basis of cognitive activities. Many students learn English and the purpose is to pass the English proficiency test. Once the goal is achieved, they relax their study of English. An excellent English teacher in higher vocational education should not only be an expert who is proficient in English, knows and is proficient in the rules of English teaching, but also an artist who teaches English. With the growth of age, some teachers are gradually shifting their focus to the family due to the distraction of their family children. It is incumbent upon the educators of higher vocational colleges to build a high-quality teaching team that can meet the requirements of the training of high-tech applied professionals with strong language application ability and rich language knowledge.

The demand for self-professionalization is slowly declining, and the consciousness of self-improvement is slowly weakening. As a language teacher, we must understand and master the characteristics, grammar usage and a large number of vocabulary of the language taught. Under the cooperative learning mode, students master knowledge through classroom practice. Most of the students recognized that the group cooperative learning model has enhanced mutual understanding between the students, and the communication between the students has become smoother. The group cooperative learning has added opportunities for mutual friendship. Compared with the teaching method, the teaching content should be paid more attention. While learning English language knowledge, teachers should incorporate cultural background knowledge as part of language knowledge into the process of language teaching. Communication ability consists of three parts, as shown in Figure 1.

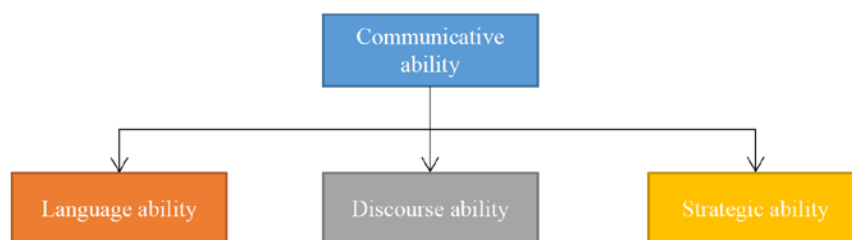


Fig. 1 Communicative competence

### 3. Factors Affecting English Teachers' Teaching

Language is the carrier of culture. When it is separated from culture, it will become a water without roots and a passive water. I am not interested in learning English and even get bored. It is not conducive to the smooth progress of teaching, thus affecting the teaching effect and teaching quality. Different teaching requirements use a variety of teaching methods to create an effective teaching method that meets the teaching environment and industry characteristics [10]. In terms of textbooks, because of the variety of majors, teachers in the same profession may have different textbooks depending on the course they teach, so it is difficult to achieve the unified use of textbooks. English teachers should master modern educational technology, skillfully manipulate computers, and be familiar with the design, production and application of multimedia courseware. Give full play to the role of multimedia equipment in teaching, improve students' interest in learning English and teaching effect. Teachers should have abundant knowledge, strive to improve cultural accomplishment, optimize their knowledge structure and integrate it into the teaching process.

Teachers are one of the key factors in the success of education reform. The quality of teaching, the ability of students to conduct effective learning and the quality of teachers are relevant. After the implementation of the first phase of English listening and speaking based on professional ability, stage testing is required. The main content of the test is the three modules studied at this stage. The test results are used as the basis for evaluating the learning effects of the students at this stage, and also serve as the basis for the second phase of policy adjustment. The test results are shown in Figure 2.

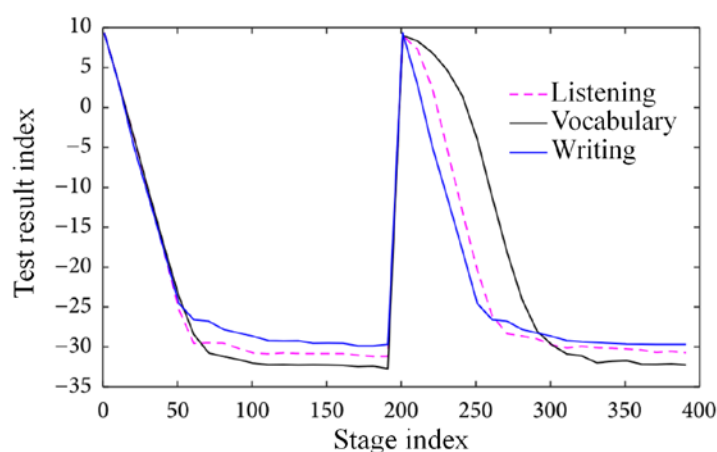


Fig. 2 Comparison of written test scores of listening, vocabulary and writing

To train high-quality applied English talents, it is required that vocational English teachers must have a comprehensive and systematic grasp of the professional knowledge of English subjects. At the same time, we must also study the development of English subjects. The teaching of professional English requires teachers to consciously change the concept of education and change the traditional educational ideas centered on textbooks and teachers. Leaders of higher vocational colleges should proceed from reality, formulate practical plans, and try every means to improve the quality of English teachers. Many colleges and universities focus on the construction of culture on the material construction. The construction of soft culture such as spiritual culture and education

culture is obviously insufficient. For English teachers, teaching reflection is particularly important. It can instruct teachers how to process information and make corresponding decisions. It can help teachers find out the shortcomings and shortcomings in their English teaching process. Teachers should strengthen their own cultural learning in order to really improve students' English level and achieve good teaching results. Some English teachers should be sent to practice in foreign trade companies and foreign affairs institutions to master first-hand materials. Enhance teachers' English practical ability, so as to cultivate more English practical talents.

#### 4. Conclusion

In order to meet the needs of English teaching in Higher Vocational Colleges in the new era, the competent departments of education and the leaders of higher vocational colleges should strengthen the training of English teachers in Higher Vocational colleges, formulate practical plans and put them into practice. Higher vocational education is a systematic project, its implementation needs the joint efforts of the whole society. As the disseminator of knowledge, teachers play a key role directly. At present, College English teaching carries out new teaching requirements and vigorously cultivates students' comprehensive English application ability, especially listening and speaking ability. In the new era of intense talent competition, professional English teachers must constantly update their knowledge structure in order to meet the challenges. The professionalization of teachers is the inevitable result of social development. The professionalization of English teachers in higher vocational colleges is the inevitable development of higher vocational education. Every vocational college is striving and improving in English teaching. Of course, there will be many shortcomings and shortcomings. The key to solving the problem is to realize the professional development of the teaching staff as soon as possible, to make up for the lack of flexible curriculum, and to change the current situation of students' lack of interest in English. Only by improving the quality of English teachers in higher vocational colleges can we effectively improve the level of English teaching in higher vocational schools in China.

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